

**I. List 3-5 Student Learning Outcomes for students enrolled in your program.**

*These should be broad overarching learning goals. They are bigger than objectives.*

Student success in transfer-level courses for the major and general education

Critical thinking: examine media-related issues rationally, logically, and coherently

Contextual competence: comprehend the complex interdependences of the soci-cultural environment and mass media

Mass Media Effects: awareness of how the history of communication technology and mass media representation function and apply to human behavior

Scholarly concern: awareness of the need for both theoretical and applied research

**II. Align the Program Level SLOs with the College Goals.**

*Briefly discuss how your program meets the goals of the college.*

Goal 1: Transfer level courses of high quality

Goal 3: Accessible day and evening scheduling

Goal 6: Critical thinking, scholarly concern

**III. Assess the student success in your program.**

*How do you know students learned the core SLOs by the completion of curriculum/program. Include data to support these findings.*

Each semester students are asked to complete course evaluation surveys to assess self-report of learning; exams; research reports; course success rates; course retention rates.

**IV. Document student success/achievement in the program.**

*Possible documentation materials might include Degrees, Awards, Transfer, Portfolios, Capstone Assignments, Success in Job Placement, etc.)*

Student films, essays, student logs/writing, in-class presentations.

**V. Note areas for future improvement.**

*Address needs of program like curricular innovation, resource allocation, upgrading facilities, technology, unit allocation, staffing, etc.*

All courses need a fully equipped "smart" classroom, with full-loaded instructor computer that has Internet access, VCR/DVD player, overhead projector, good screen. These are needed for student projects/presentations as well as instruction.